on level of said lotion composition is between about 1% to about 10% by weight of said paper product, said lotion composition comprising:

i) water in an amount between about 10% to about 90% by weight of said lotion composition;

ii) a water-soluble skin conditioning component, said water-soluble skin conditioning component including glycerin in an amount between about 2% to about 15% by weight of said lotion composition; and

iii) a viscosity-increasing component in an amount between about 2% to about 10% by weight of said lotion composition, said viscosity-increasing including at least one surfactant.

11. (Amended) A paper product as defined in claim 1, wherein said viscosity-increasing component comprises between about 2% to about 5% by weight of said lotion composition.

12. (Amended) A paper product as defined in claim 1, wherein said surfactant of said viscosity-increasing component includes PEG-80 glyceryl cocoate, behentrimonium methosulfate and cetearyl alcohol, PEG-2000, sodium stearoyl lactylate, PEG-75 lanolin, talloweth-60-myristyl glycol, or combinations thereof.

13. (Amended) A paper product as defined in claim 1, further comprising a surfactant/that inhibits the lotion composition from separating into more than one liquid phase, said surfactant comprising between about 20% to about 40% by weight of said lotion composition.

22. (Twice Amended) An absorbent paper towel for drying and conditioning the

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skin of a user, said towel having a basis weight from about 10 to about 45 pounds per ream, said towel comprising:

a paper web; and

a water-soluble lotion composition applied to said paper web such that the addon level of said lotion is between about 1% to about 10% by weight of said paper towel, said water-soluble lotion composition comprising:

- i) water in an amount between about 10% to about 30% by weight of said lotion composition;
- ii) a water-soluble skin-conditioning component in an amount between about 10% to about 40% by weight of said lotion composition, wherein said water-soluble skin-conditioning component includes glycerin in an amount between about 2% to about 15% by weight of said lotion composition; and
- iii) a viscosity-increasing component in an amount between about 2% to about 5% by weight of said lotion composition, said viscosity-increasing component including a surfactant.

30. (Twice Amended) A method for forming a paper towel for drying and conditioning the skin of a user, said method comprising:

forming a web from at least one furnish containing fibers and water;

through-drying said web to remove water therefrom; and

thereafter, treating said dried web with a water-soluble lotion composition such that said lotion has an add-on level of between about 1% to about 10% by weight of said paper towel, said water-soluble lotion composition comprising:

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i) water in an amount between about 10% to about 90% by weight of said lotion composition;

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- ii) a water-soluble skin conditioning component, said water-soluble skin conditioning component including glycerin in an amount between about 2% to about 15% by weight of said lotton composition; and
- iii) a viscosity-increasing component in an amount between about 2% to about 10% by weight of said lotion composition, said viscosity-increasing including a surfactant.
- 36. (Amended) A method as defined in claim 30, wherein said viscosity-increasing component comprises between about 2% to about 5% by weight of said lotion composition.
- 37. (Amended) A method as defined in claim 30, wherein said surfactant of said viscosity-increasing component includes PEG-80 glyceryl cocoate, behentrimonium methosulfate and cetearyl alcohol, REG-2000, sodium stearoyl lactylate, PEG-75 lanolin, talloweth-60-myristyl glycol, or combinations thereof.
- 38. (Amended) A method as defined in claim 30, further comprising a surfactant that inhibits the lotion composition from separating into more than one liquid phase, said surfactant comprising between about 20% to about 40% by weight of said lotion composition.
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- 44. (Amended) A paper product as defined in claim 1, wherein said surfactant of said viscosity-increasing component includes talloweth-60-myristyl glycol.
 - 45. (Amended) A paper towel as defined in claim 22, wherein said surfactant of